

VILLAGE CONSULTATION – APRIL 2014

NUMERICAL ANALYSIS OF QUESTIONNAIRE RESPONSES

SECTION 1 – VISION STATEMENT

The Vision Statement for the Neighbourhood Plan is the expression of our overall wishes and aspirations for the future of our village. It is therefore essential that it is representative of the views of the community. Referring to the draft Vision Statement enclosed:

- 1) The first paragraph of the vision statement aims to express what the Neighbourhood Plan should achieve, in no more than two sentences. How well do you think it succeeds?

Total responses 171 out of 172 = 99.4% response rate

- | | | | |
|---------------------|----|---|-------|
| a) Very well? | 99 | = | 57.9% |
| b) Quite well? | 53 | = | 31.0% |
| c) OK? | 16 | = | 9.4% |
| d) Not very well? | 2 | = | 1.2% |
| e) Not at all well? | 1 | = | 0.6% |

- 2) If you answered (a), (b) or (c) to Q 1, please go to Q3. If you answered (d) or (e) to question 1, is that because:

- a) Something you consider to be crucial has been missed?
- b) If so what is it?
- c) Something you consider to be of secondary importance is included?
- d) If so what is it?
- e) You consider it needs to be more inspirational?
- f) Other – please specify

Because of the high level of satisfaction with the vision statement there were few answers to this question, in all 8 out of 172 or 4.7% (5 of these coming from respondents who had actually answered a, b or c to question 1 and only three from respondents who were positively dissatisfied with the draft).

One respondent would have liked to see more about objectives on energy conservation, cutting waste and pollution, the provision of a 'long term rail link' and encouraging innovation.

One suggested the VS should be more positive in terms of valuing and protecting productive agricultural land.

Two considered the vision statement needed to be more inspirational.

Two thought it should be more succinct.

One wanted to replace the word 'will' in the first paragraph with 'shall' on the grounds it would carry more gravitas.

One considered the whole statement to be a designed by the SC as a Trojan horse, intended to clear the way for developers to carve up the village!

- 3) The main objectives the Steering Committee believes to be essential in realising the overall vision for Bardsey are laid out in nine key bullet points. These are listed in short form below, in no particular order. Please give us your view of the importance of each by ringing a score from 1 (less important) to 5 (very important):

This question was designed to establish respondents' views on the relative importance of the nine objectives in the vision statement, and rank them accordingly.

A total of 171 responses to this question were received out of 172 = 99.4% response rate. Thus given a maximum importance rating of 5, the maximum achievable score in each case is $171 \times 5 = 855$. The results are ranked in descending order as follows:

| | <u>Rank</u> | <u>Score</u> | <u>%</u> |
|---|-------------|--------------|----------|
| d) Maintaining the natural environment | 1 | 797 | 93.2 |
| b) Preserving the Green Belt | 2 | 783 | 91.6 |
| c) Quality and character of built environment | 3 | 764 | 89.4 |
| e) Safety and amenity of public highways | 4 | 670 | 78.4 |
| i) Pedestrian, cycle and equestrian amenity | 5 | 638 | 74.6 |
| h) Encouraging healthy lifestyles | 6 | 625 | 73.1 |
| f) Nominating assets of community value | 7 | 613 | 71.7 |
| a) Providing the HNS identified homes | 8 | 586 | 68.6 |
| g) Business and commercial activity | 9 | 519 | 60.7 |

- 4) If you have any general comments, ideas or suggestions you would like the Steering Committee to consider, please enter them here:

ADDITIONAL COMMENTS, IDEAS OR SUGGESTIONS

To be summarised separately.

SECTION 2 – NEW HOMES IN BARDSEY

Please refer to the enclosed summary entitled ‘New Homes in Bardsey’. Bearing in mind that the Housing Needs Survey (HNS) results call on us all to meet specific aspirations and needs defined by the community itself:

- 1) In the Neighbourhood Plan, would you prefer the Steering Committee to:
- a) Adopt a generic approach, defining only the attributes which potential locations for HNS homes must have?
 - b) Aim to identify specific locations in Bardsey suitable for potential HNS developments?

A total of 167 responses to this question were received out of 172 = 97.1% response rate. Of these:

39 = 23.4% favoured adopting a generic approach

128 = 76.6% favoured adopting a site specific approach

- 2) Given the practical issues and risks involved, would you continue to support the provision of the HNS defined new homes in Bardsey through the Neighbourhood Plan:

This question generated 182 responses, or a 105.8% response rate, because some respondents selected more than one alternative. Where this was the case both answers have been included in the analysis and then evaluated out of the 182:

- a) Whatever it takes? 39 = 21.4%
- b) Only if green belt exception sites can be avoided? 113 = 62.1%
- c) Only if it is achieved by using windfall sites over a longer period? 17 = 9.3%
- d) Subject to other conditions (please specify in the comments box)? 9 = 4.9%
- e) Not at all? 4 = 2.2%

- 3) Of the possible alternatives, which location(s) would you find most acceptable to site the homes called for in the HNS? (Please tick one answer).

This question generated 177 responses, or a 102.9% response rate, again because a very few respondents selected more than one alternative. Where this was the case both answers have been included in the analysis and then evaluated out of the actual total of 177:

- | | |
|--|------------|
| a) Only in the village core? | 19 = 10.7% |
| b) If not possible in the village core itself, then only very close to it? | 42 = 23.7% |
| c) Some in the village core and some more widely dispersed? | 58 = 32.8% |
| d) Only well clear of the village core? | 25 = 14.1% |
| e) Location isn't as important as providing the homes – suitable sites should be considered wherever they may become available in the village. | 33 = 18.6% |
- 4) Do you have specific suggestions for a location or locations you believe may be suitable for small developments of 1 and 2 bedroom homes? If so please indicate it/them on the attached maps. (If any suggestion you wish to make lies beyond the village core, and therefore falls on the extended map, please also briefly describe its location in the comments box).

ADDITIONAL COMMENTS AND SUGGESTED LOCATIONS

66 respondents out of the total of 172 answered this question, i.e. a response rate of 38.4% was achieved.

58 of these replies contained one or more general comments or suggestions, and together they yielded 75 suggestions for suitable locations, netting out to 24 site proposals with varying support. Please see separate analysis.

The generalised comments are being collated separately